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Press Release

Sencommunications Starts a Conversation on Conservation with New “think green. think Sencomm.” Campaign.

By applying in-house standards and partnering with conservation-minded companies, Sencomm is launching Earth-friendly initiatives to lessen negative global impact.

Tampa, FL, April 22, 2008: In celebration of Earth Day and as the first step in implementing an on-going program to increase their contribution to a clean and sustainable Earth, Sencommunications has launched a going-green campaign. Through the program, Sencomm aims to encourage both internal and external customers to “think green. think Sencomm.” This global awareness initiative is being implemented through the company’s Buy Back, Repair and Open-box programs, all which recycle headsets and phones or their parts and reintroduce them to the telecommunications industry. On average, Sencomm recycles 2,000 pieces of equipment a month through their Buy Back program. And while this increase in the longevity of typically short-lived telecom equipment is great for the environment, keeping chemicals such as cadmium, lead and mercury from seeping into the ground, it also saves money—open-box wireless headsets, for example, average 63% off the cost of new. This is the type of impact Sencomm hopes to achieve with the campaign, encourage customers to “save green by going green.”

Vice President and General Manager Kathleen Blackmon explains, “We have discovered the dual benefits of going green with our products and services. Not only is Sencomm protecting the environment by reducing the amount of harmful chemicals entering landfills through our equipment recycling programs, but with these same programs we are able to provide our customers with more cost-effective, efficient solutions.”

Additionally, by partnering with telecommunication equipment manufacturers compliant with environmental protection directives such as the Restriction of Hazardous Substances directive, Sencomm fortifies their commitment to lowering the industry’s overall negative environmental impact.

Applying their global thinking locally, Sencomm is promoting their conservation-minded practices internally, as well.

In-house, Sencomm employs electronic ordering processes for many clients, eliminating wasteful paper consumption. When paper must be used, Sencomm works with a local Tampa shredding company that uses an exclusive environmentally friendly source selective system to maximize the recycling of shredded materials. Employees also contribute to Sencomm's going green initiative by depositing their aluminum cans, batteries, PCB and computer boards, light fixtures and unbroken florescent bulbs for environmentally sound disposal in bins placed throughout Sencomm's 25,000 square foot corporate headquarters and warehouse in Tampa, FL..

About Sencommunications, Inc.®

Sencommunications is a certified woman owned business and a leader in the communications industry with more than eighty years of combined experience in software, networking products, headsets, phones and telecommunications.