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Sencommunications

Press Release

Sencommunications Proudly Announces Kathleen Blackmon as Vice President and General Manager

In the first appointment of a non-family member to a position of such influence, Sencommunications promotes former Vice President of Sales and Marketing Kathleen Blackmon to Vice President and General Manager.

Tampa, FL, January 1, 2007: In line with a range of a company-wide initiatives to grow Sencommunications to an even larger presence within the telecommunications industry, the Board of Directors—led by company founders Fran and Paul Senory—have promoted former Vice President of Marketing and Sales Kathleen Blackmon to Vice President and General Manager. This is the first non-family member to hold such a position within the family owned company.

In her new position, Blackmon will oversee the running of day-to-day operations, set benchmarks and build growth strategies for the company. She will also work closely with the Board of Directors to determine the future direction of Sencomm. She explains, "I want to position Sencomm in the future of the communications industry—bigger, better and with new technologies and product lines for the next twenty years." Sencommunications will measure their success by the overall performance of the company and by the achievements of all employees.

Blackmon's professional background includes an impressive array of accomplishments. She has seventeen years of professional experience working in sales, management and operations. This includes holding the positions of Manager of Enterprise and Emerging Technologies, Director of Sales, and Vice President of Sales and Marketing within Sencommunications. Prior to Sencomm, she worked as the Regional Sales Manager at GN Netcom, as District Channel Manager and Channel Sales Manager at Marconi Communications, where she managed a \$60 million sales division. Her promotion

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is taken as a step toward the advancement of Sencommunications as a whole. Co-founder Paul Senory expresses his desire to “take Sencomm to the next level,” and the Board of Directors is confident that Kathleen Blackmon’s advancement will play an integral role in making that happen.

About Sencommunications, Inc. ®:

Sencommunications is a leader in the communications industry with more than eighty years of combined experience in software, networking products, headsets, phones and telecommunications.